



# INFLUENCER MARKETING FOR JOBS



Startup of the Year

Traffic you can't get anywhere else.

## Net new candidates

When our micro influencers share your jobs, you're building the awareness your recruitment marketing engine needs to thrive. More than 98% of our clicks to your career site will be net new.

## People believe people

Our creators have the authentic and organic attention of their followers. Flockity clicks currently convert to application at 4x higher than most programmatic solutions.

## Passive gold mine

Passive talent is not on job boards. They are on Instagram and TikTok. Our current affiliate reach is 6.5 million passive candidates and counting. We can deliver traffic you can't get anywhere else.

## Trusted by



## Get Started

### Share your feed

Flockity will ingest your jobs

### Purchase your credits

You can pay via credit card

### Get passive talent

Influencers share your jobs