



# THE NEXT GEN OF CREATOR-LED RECRUITING IS HERE



Startup of  
the Year

**Because Great Talent Doesn't Search. They Discover.**

## Meet Flockity Amplify

The future of recruiting isn't automation. It's amplification. Not algorithms. People. As the first company to bring influencer marketing to recruiting, it's become more clear than ever: The Power of People Is the Future. In a world full of bots, scams, data grabs, ghost jobs, and posers, we found the magic remains in humanity, authenticity, trust, and learning. Together.

## Flockity

The flagship, offers real creators sharing real jobs in their public profiles, not because we tell them to, but because it aligns with who they are, what they talk about, and what their community values. 98% of the traffic Flockity drives is net new to your career site.

## Flockity+

Choose the creator, give direction, and own the final content. Think Cameo for jobs, whether it's a welcome video for a finalist or a creator talking about why your product team is a place they'd actually want to work. Flockity+ delivers clicks plus commissioned video you own.

## Linkity

Turn your employees into influencers, effortlessly. Automates the right jobs to the right team members to share jobs with zero lift. All those times you wished employees would post your EB content...but they didn't because it was hard? Exactly. Linkity makes it simple.

## Trusted by



Ask your Agency about Flockity or drop us a line: [tracey@flockity.com](mailto:tracey@flockity.com)